

A note from Alan Cotton, Mathnasium Center Director.

Dear Parents:

As owner and director of Mathnasium of Midland, a Math-only Learning Center, I'd like to extend my best wishes to you and your family. We are here to support you.

Being a Midland resident, parent , and former teacher of Midland students, I understand first hand the premium that Midland area families place on education.

After a rewarding 20 year career in teaching in both public and private schools, I am excited to open the first Mathnasium Center in the Midland area. Using the time-tested proprietary methods and curriculum that have helped thousands of students in 250 Mathnasium centers nationwide, I am committed to helping your children keep up and get ahead in Math.

Mathnasium is not just for kids who love Math. If your child is math-phobic, I have something important to share with you: kids don't hate math, they just hate being frustrated and intimidated by math. You will see a huge change in your child's attitude toward the subject once math starts to make sense to them. Many Mathnasium parents see this remarkable change one to two months after the child starts coming to Mathnasium. With a few exceptions, our students do not dread but look forward to coming to Mathnasium.

Whether your child needs a little catch-up help or is not challenged enough in his Math class, our highly specialized Math Instructors and Math Tutors will create an individually customized Math learning plan for your child's success. You will be amazed to see your child's attitude about Math change!

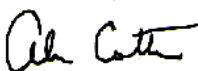
Mathnasium is not a group class. The Mathnasium method revolves around eyeball-to-eyeball instruction individualized to your child's learning plan, learning style and learning pace. While your child is doing independent work or practice, the instructor can be helping up to two other students in the same pod. This not only builds self confidence in the student but also keeps the tuition affordable while maintaining the one-on-one teaching format which is so crucial to explaining math for some students.

With all Mathnasium memberships, visits are unscheduled and unlimited!

Now is the time to get your children the review, preparation, and homework help they need to create and solidify their math foundation for success in math this entire school year. With the proper preparation and continuing help from highly-trained and supportive math tutors, your children can feel more confident all year long about the challenging new material they will be constantly facing.

We look forward to serving your family!

Sincerely,



Alan Cotton